

# PURSHOTTAM KUMAR

## UI & GRAPHIC DESIGNER



### CONTACT ME



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### ABOUT ME

I am Purshottam- UI/UX & Generalist Visual Designer. I am a dynamic and innovative professional with 12 years of experience in handling several creative design projects, concept creation, graphic designs, and visual conceptualization. I love to solve problems using human-centered approaches by always putting the user first, and that's why I love my work. I work closely with the marketing team, UX Designers, and developers.

When I am not working I like to be with my family and friends.



### EDUCATION

#### IGNOU

MASTER OF BUSINESS ADMINISTRATION

2023 - 2025

#### COURSERA

GOOGLE UX DESIGN CERTIFICATE

2021

#### ARENA ANIMATION

GRAPHIC, ANIMATION & 3D DIPLOMA

2009 - 2011



### SKILLS

AI-ChatGPT + etc	★★★★★	Adobe Photoshop	★★★★★
Adobe Illustrator	★★★★★	Figma	★★★★★
Adobe After-Effect	★★★★★	3Ds MAX	★★★★★



### JOB EXPERIENCE

#### LEAD- GRAPHIC DESIGNER 2016 -Present

*RnF Technologies / Phonato Studios*

- Concept Development and Design Draft
- Team Management, Quality Assurance, Feedback and on time Delivery
- Coordination and Communication until the Execution of the Project
- Design Refinement and Finalization
- As a lead designer, I handle graphic-related projects with a team of graphic designers, animators, and video artists. I also take care of UX & UI design at the backend, and, also work on graphics, which we need to market our product on different platforms, like Google, Facebook, Vungle, Unity, Chartboost, IronSource, Applovin, and many more.

#### PRODUCTION LEAD

2016 -2016

*<https://zwcadindia.com/>*

As a Production lead, I take care of all the 3D and 2D design projects.

#### SENIOR GRAPHIC DESIGNER

2012 -2016

*UNiCOS India Pvt. Ltd.*

3D Interior Design, Product Design, Catalogue Design, Web Banner and e-commerce product designs, Standee Design and Hoarding Designs.



### EXPERTISE

CREATIVITY

PROBLEM SOLVING

TEAMPLAYER

LEADERSHIP