

PURSHOTTAM KUMAR

UI & GRAPHIC DESIGNER



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ABOUT ME

I am Purshottam- UI/UX & Generalist Visual Designer. I am a dynamic and innovative professional with 12 years of experience in handling several creative design projects, concept creation, graphic designs, and visual conceptualization. I love to solve problems using human-centered approaches by always putting the user first, and that's why I love my work. I work closely with the marketing team, UX Designers, and developers.

When I am not working I like to be with my family and friends.



EDUCATION

IGNOU

MASTER OF BUSINESS ADMINISTRATION

2023 - 2025

COURSERA

GOOGLE UX DESIGN CERTIFICATE

2021

ARENA ANIMATION

GRAPHIC, ANIMATION & 3D DIPLOMA

2009 - 2011



SKILLS

AI- ChatGPT + etc



Adobe Photoshop



Adobe Illustrator



Figma



Adobe After-Effect



3Ds MAX



JOB EXPERIENCE

LEAD- GRAPHIC DESIGNER 2016 -Present

RnF Technologies / Phonato Studios

- Concept Development and Design Draft
- Team Management, Quality Assurance, Feedback and on time Delivery
- Coordination and Communication until the Execution of the Project
- Design Refinement and Finalization
- As a lead designer, I handle graphic-related projects with a team of graphic designers, animators, and video artists. I also take care of UX & UI design at the backend, and, also work on graphics, which we need to market our product on different platforms, like Google, Facebook, Vungle, Unity, Chartboost, IronSource, Applovin, and many more.

PRODUCTION LEAD

2016 -2016

<https://zwcadindia.com/>

As a Production lead, I take care of all the 3D and 2D design projects.

SENIOR GRAPHIC DESIGNER 2012 -2016

UNICOS India Pvt. Ltd.

3D Interior Design, Product Design, Catalogue Design, Web Banner and e-commerce product designs, Standee Design and Hoarding Designs.



EXPERTISE

CREATIVITY

PROBLEM SOLVING

TEAMPLAYER

LEADERSHIP